

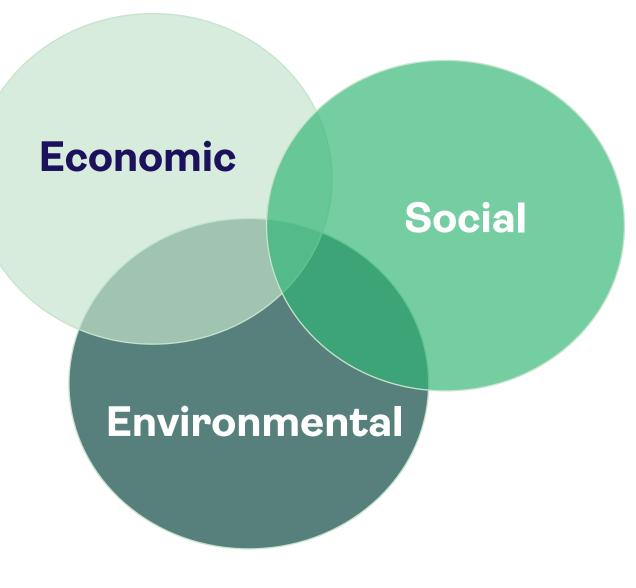
### TUI Sustainability Agenda Tourism is a Force for Good

Thomas Ellerbeck, Member of the Group Executive Committee/ Chief Sustainability Officer, TUI Group

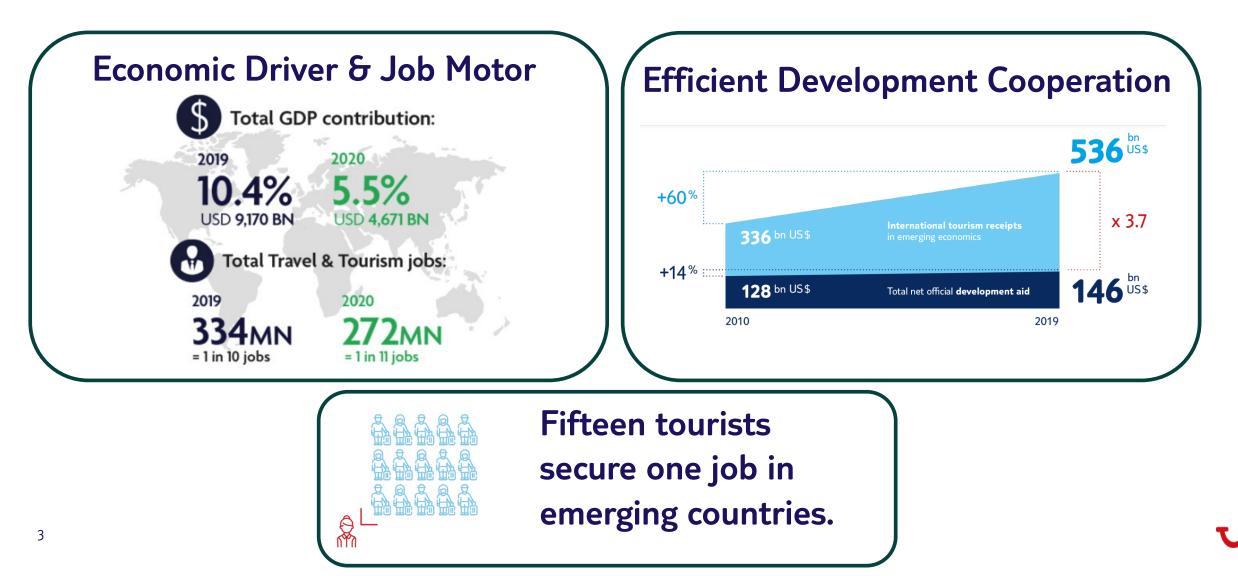
#### Dimensions of Sustainability

"development that meets the needs of the present without compromising the ability of future generations to meet their own needs" – Seeking to reconcile economic development with the protection of social and environmental balance.

Definition in the Brundtland-Report of the United Nations, 1987



### Social, ecological, economic: Tourism is global driver for growth and development



# Our goal: Strengthening positive impact and reducing environmental footprint of tourism

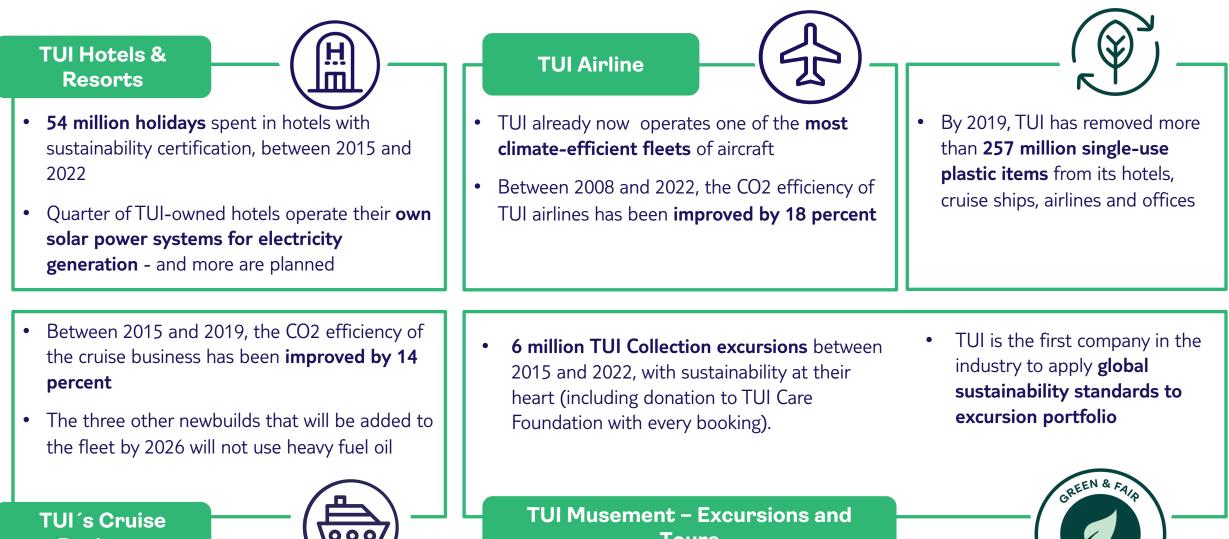


#### Our ambition as tourism industry:

We see the sustainability transformation as chance and opportunity, not as a burden or necessity.

We have got the <u>knowledge</u>, <u>capabilities</u> <u>and a proven</u> <u>track record</u> of delivering change.

### **TUI** builds on strong foundations:



**Business** 

Tours

#### TUI Sustainability Agenda: Reduce our environmental footprint significantly, maximise the socio-economic impact of tourism.



Milestone 2030 with binding commitments and roadmaps for emission reductions. On our way to Net-Zero Emissions and a circular business by 2050 the latest.





## Reduce our footprint

Our contribution to the Sustainability Development Goals (SDG) of the United Nations







Green & clean energy sources

**Circular business** 

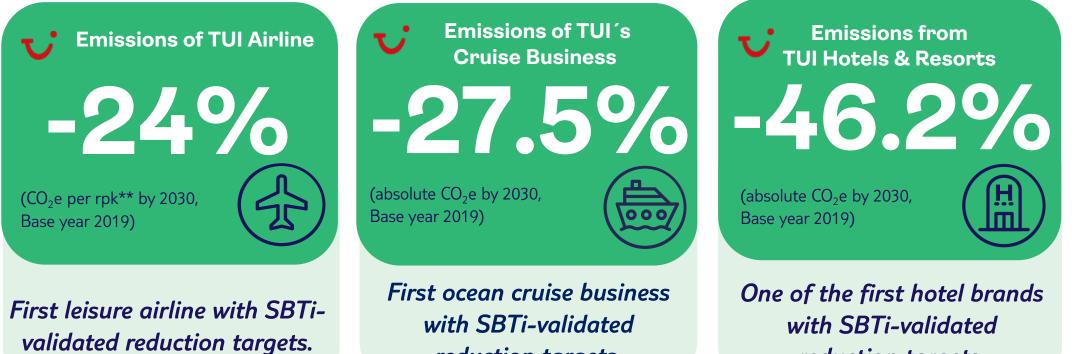
Water management



Hotel Riu San Francisco and Hotel Riu Festival work with the municipal waste company and a local fruit and vegetable producer. The project aims to reduce, reuse and recycle waste as well as minimize carbon emissions. In the process it has also created jobs and income for local communities.



#### **Transparency & Commitment: Independent validation** of reduction targets by Science Based Targets initiative



reduction targets.

reduction targets.



**Independent non-governmental organization** that supports the development of climate targets that are consistent with the outcomes of the Paris Climate Agreement. Partnership between CDP, Global Compact of the United Nations, World Resources Institute (WRI) and World Wide Fund for Nature (WWF).

\*\* rpk = Revenue Passenger Kilometers (RPK) or Revenue Passenger Miles (RPM)\* is an aviation industry metric that indicates the number of kilometers traveled by paying passengers.

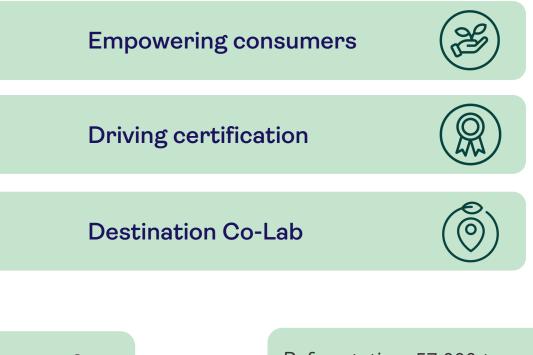




#### Accelerating the transformation together with destinations

Our contribution to the Sustainability Development Goals (SDG) of the United Nations





Green Hysland Initiative for green transport



Reforestation: 57.000 trees at TUI Wald

RNan









Our contribution to the Sustainability Development Goals (SDG) of the United Nations









#### **TUI Field to Fork**

Enabling sustainable food production by establishing links with the tourism sector to create better income opportunities in rural communities.

Spain, Dominican Republic, Cape Verde, Mexico.

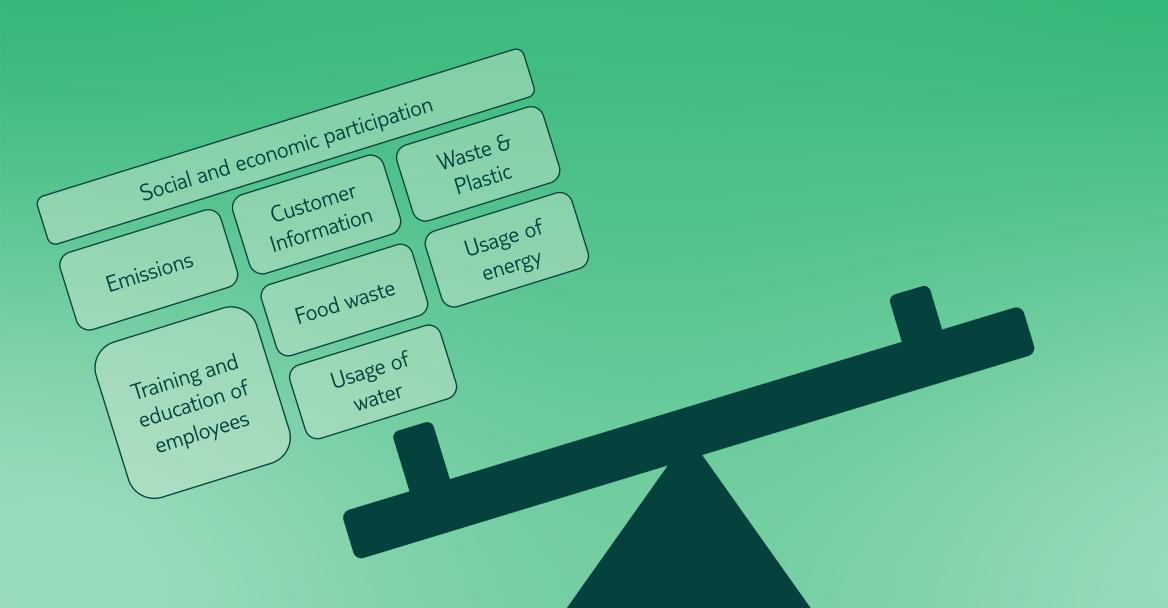
#### **TUI Academies**

Offering vocational training for disadvantaged young people to access high quality education, work experience, life skills coaching and a brighter future

Dominican Republic, Tanzania, Greece, Sri Lanka, Cape Verde



#### We know what the challenges are.



#### We know what the challenges are. Let's work on them.



#### We know what the challenges are. Let's work on them ... and strengthen positive impact of tourism for people and destinations:

... enhance social and economic prosperity

... support international understanding and cultural dialogue

... create effective development cooperation



## **TUI Sustainability Agenda** Tourism is a Force for Good